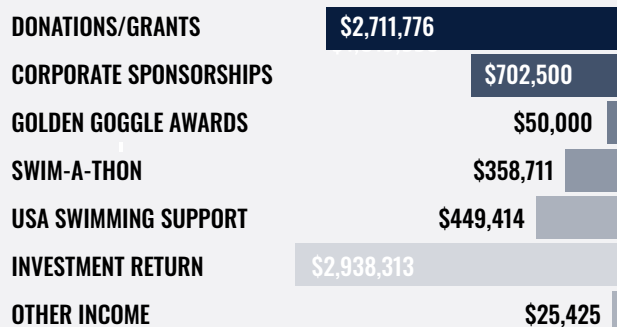




2019 ANNUAL REPORT



Statement of Activities



TOTAL
\$7,236,139

EXPENSES

\$3,012,494

TOTAL
\$4,426,171

\$958,103

\$455,574

PROGRAM
SERVICES

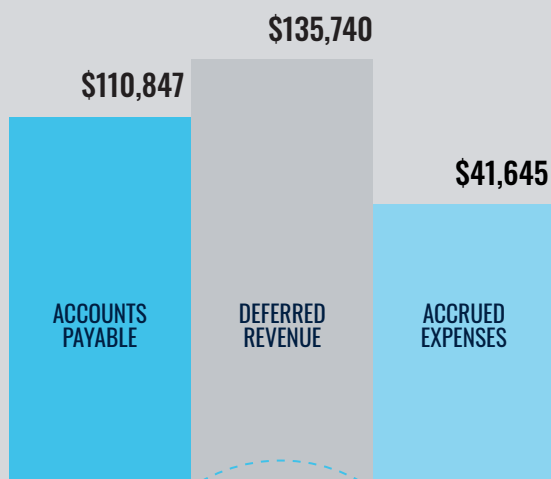
FUNDRAISING

MANAGEMENT
& GENERAL

Revenue: \$7,236,139 – Expenses: \$4,426,171 = Total Change in Net Assets: \$2,809,968

Statement of Financial Position

**LIABILITIES
AND NET ASSETS**

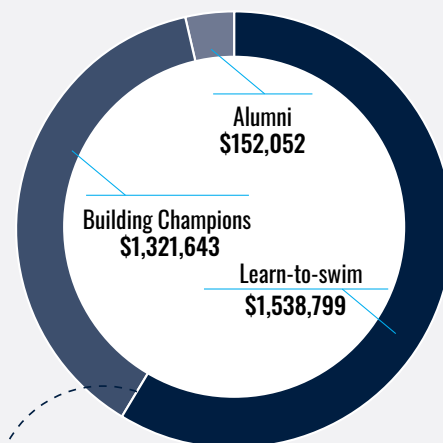


TOTAL
LIABILITIES AND
NET ASSETS

\$23,213,685

NET ASSETS
\$22,925,453

**PROGRAM
SERVICES**



TOTAL
\$3,012,494

ASSETS

CASH & CASH EQUIVALENTS	\$1,481,837
ENDOWMENT INVESTMENTS	\$19,582,216
PLEDGES (NET)	\$1,924,499
RECEIVABLES	\$90,808
PREPAID EXPENSES	\$11,737
PROPERTY & EQUIPMENT (NET)	\$2,588
OTHER ASSETS	\$120,000

TOTAL \$23,213,685

Saving Lives Programming

\$618,200

grant dollars awarded to
our swim lesson providers



1,200

Local Partner swim
lesson enrollments

20,635

scholarships awarded as a
result of grant funding

117

grants awarded

DURING THE SUMMER OF 2019, two siblings, Jonathan and Samaria applied for and received USA Swimming Foundation sponsored lesson scholarship. When they started at our facility, they had little swimming ability and were timid around the water. Over the time spent at the Holland Aquatic Center, Jonathan and Samaria gained comfort and confidence in the water and developed swimming skills. By the end of their lessons, each student could move across the 25-yard pool unassisted and swim freestyle with their faces in the water for at least 40 feet!"

—Holland Community Aquatic Center

Building Champions Programming



**SWIM-A
THON™**

\$7.1m

raised by USA Swimming
Teams nationwide

\$358,711

donated from teams
to the USA Swimming
Foundation

560

USA Swimming
Teams held 2019
Swim-a-Thons with

36,000

swimmers participating

\$32,920

raised by the 2019 contest
Grant Prize winner, Spokane
Waves Aquatic Team



Donor Athlete Partnership Program



Seven donors provided
\$115,000

in direct athlete support to
fifteen National Team
athletes in 2019

MY BIGGEST CHALLENGE as a professional athlete is taking care of my training expenses. I am grateful to be part of USA Swimming's Donor Athlete Partner Program. It has helped connect me with amazing people whose support and donations have been invaluable in allowing me to train and compete at my best."

—Jordan Wilimovsky, supported by
Russ Meyer and Marcy Shaffer