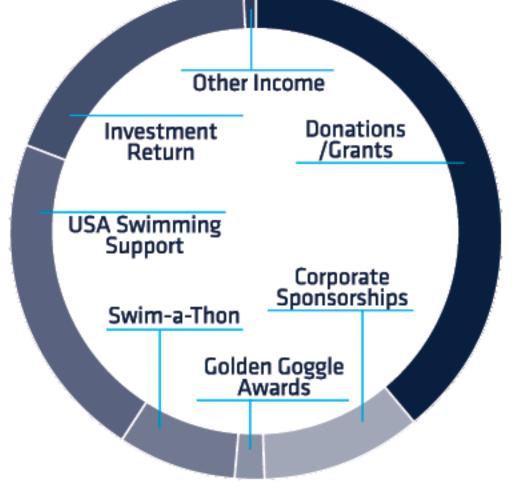
REVENUE



 DONATIONS/GRANTS
 \$1,819,550

 CORPORATE SPONSORSHIPS
 \$480,000

 GOLDEN GOGGLE AWARDS
 \$100,000

 SWIM-A-THON
 \$361,920

 USA SWIMMING SUPPORT (1)
 \$996,997

 INVESTMENT RETURN
 (\$852,584)

 OTHER INCOME
 \$37,826

TOTAL \$2,943,709

USA SWIMMING SUPPORT

IN-KIND STAFF SUPPORT \$342,921

NATIONAL TEAM TRAVEL & TRAINING ENDOWMENT...... \$404,076

FUNDRAISING \$250,000

TOTAL \$996,997



FUNDRAISING

MANAGEMEN **8 GENERA**

\$975,979

\$4,229,191



STATEMENT OF ACTIVITIES (PORTHE PISCAL YEAR ENDED DECEMBER 31, 2018)

\$481,359



Building Champions

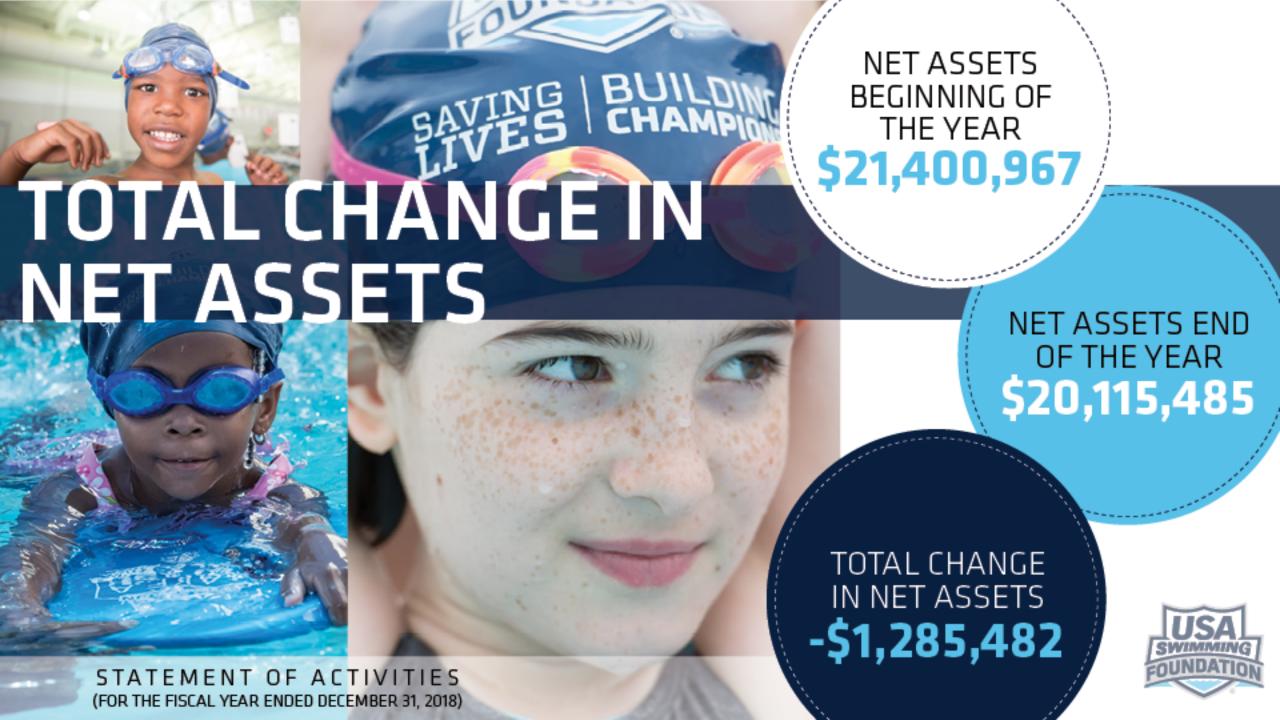
Make a Splash

MAKE A SPLASH\$1,626,759

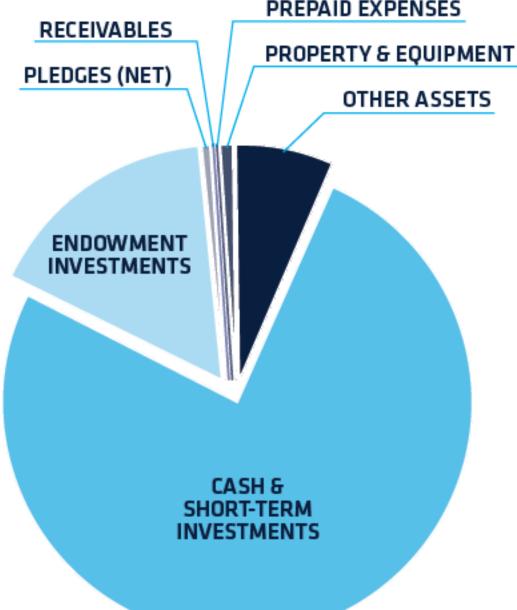
BUILDING CHAMPIONS \$1,048,353

ALUMNI.....\$96,741





PREPAID EXPENSES PROPERTY & EQUIPMENT (NET)



CASH & SHORT-TERM INVESTMENTS	\$1,363,749
ENDOWMENT INVESTMENTS	\$15,411,518
PLEDGES (NET)	\$3,286,066
RECEIVABLES	\$102,001
PREPAID EXPENSES	\$10,881
PROPERTY & EQUIPMENT (NET)	\$12,943
OTHER ASSETS	\$120,000

TOTAL ASSETS \$20,307,158



LIABILITIES AND NET ASSETS

\$117,757

\$73,916

ACCOUNTS PAYABLE

ACCRUED EXPENSES

TOTAL

LIABILITES AND NET ASSETS

\$20,307,158

NET ASSETS \$20,115,485



2018 MAKE A SPLASH REPORT

151 grants awarded

\$701,591

grant dollars awarded to our Make a Splash Swim Lesson Providers 1,371,962

Make a Splash Local
Partner swim lesson
enrollments

18,901

scholarships awarded as a

result of grant funding

SAVING LIVES PROGRAMMING



SAVING LIVES PROGRAMMING





THANK YOU - THANK YOU - THANK YOU! Every dollar received has directly impacted the life of a child in the Akron, Ohio area. Our Akron Area YMCA is committed to eliminating drowning incidents and your contribution allowed us to provide this life saving skill to another 80 children in 2018. And more than the skill of swimming, the confidence and sense of accomplishment is also a big factor in some of these kids lives. We are forever grateful for your personal commitment to end drowning. Thank you.

Brian Bidlingmyer, Senior Vice President,
 Akron Area YMCA

SAVING LIVES PROGRAMMING





This is the most rewarding swim program I have ever worked with. I have seen parents with tears in their eyes watching their child swim when no one else in their family ever had the opportunity to learn to swim. The teachers who accompany their students to the lessons here love the program and report on the increased level of confidence these students exhibit that carries over from the pool into the classroom as they conquer fears and new skills.

Christina Burton, Aquatics Coordinator, Everett Family YMCA (Washington D.C)

2018 SWIM-A-THON REPORT

\$\frac{1}{5}\tag{Tm}\$

raised by USA Swimming

Teams nationwide

\$361,920

donated from teams to the USA Swimming Foundation 534

USA Swimming Teams held 2018 Swim-a-Thons with

36,877

swimmers participating

\$129,295

raised by the top 2018

fundraising team,

Rose Bowl Aquatics of

Pasadena, CA

BUILDING CHAMPIONS PROGRAMMING



2018 DONOR ATHLETE PARTNERSHIP PROGRAM

Six donors provided

\$63,750

in direct athlete support to eight National Team athletes in 2018



Growing up, my friends would tell me that I'd go to the Olympics one day. I knew that even though it was a dream of mine, the statistics were against me. In fact, 0.0013% of swimmers in the United States qualify for the Olympics. It takes more than talent and drive to get there. Finding financial support is absolutely essential to making these dreams come true.

- -Kelsi Worrell Dahlia, 2018 recipient
- -Tim and Jennifer Buckley, donors





2018 DONOR ATHLETE PARTNERSHIP PROGRAM



People make certain assumptions about you when they find out that you are a professional swimmer. I am commonly asked when I will get a 'real job' or why I am not 'using my education.' I believe this is one of the biggest challenges that professional swimmers face. We train six to eight hours every day, but many imply that this is not truly a job.

- -Sarah Gibson, 2018 recipient
- -Jelena Kunovac, donor

