



KEY LEADER INFORMATION

A Key Leader is defined as the individual listed alongside the Head Coach for each new club type. This individual is a USA Swimming Non-Athlete Member and has taken the CLBMS 101 Course and works closely with the Head Coach in the operation or ownership of the club. They assist in founding, managing, and directing the operations of the club, and play vital role in shaping the vision, strategy, and success of the club.

A Key Leader by Club Type Includes:

- Board Governed: Board President or Board Member
- Coach Owned or Privately Owned: Club's owner (if not the same person as the Head Coach). If the Head Coach is the member Club's owner, the second participant is designated by the Head Coach.
- Institutional teams: Head Coach's Supervisor (or Supervisor's designee)

Club Name: _____

Club Type: _____

Name of Key Leader: _____

Role in the Club:



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Key Responsibilities:

Characteristics of Key Leader that the Club will benefit from: